



Central Coast HIV/AIDS Services

PO Box 1931
Monterey, CA 93942-1931

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COMMUNITY PARTNERS



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ARE YOU POSITIVE
YOU'RE NEGATIVE?

☐ Yes ☐ No

WE'RE ON THE WEB
AND FACEBOOK!
WWW.CCHAS.ORG



☒ **Red Ribbon Club** ☒ **\$50/Month Club** ☒ **\$25/Month Club**

⇒ Red Ribbon Club Members donate \$1,020 annually to CCHAS. This \$85 per month will provide 12 free HIV and Hepatitis C tests. Members will receive discounted ticket prices for events and a beaded red ribbon lapel pin, hand-crafted by women fighting AIDS in Africa.

⇒ \$50 per month will provide food for one family for one month

⇒ \$25 per month will provide life-saving outreach supplies to 66 community members

Your contribution and membership goes to support all of CCHAS' programs:

- Education and Prevention
- HIV Testing and Counseling
- Housing and Emergency Shelter
- AIDS Drug Assistance Program
- Emotional and End-of-Life Support
- Community Outreach

Options include a one-time donation or payments in installments that fit your comfort level. We can submit monthly invoice reminders and credit card payments are accepted; however, a nominal processing fee will apply.



Moving Forward

Earlier this year, the Community Foundation for Monterey County (CFMC) awarded CCHAS \$25,000 from the Douglas Madsen Fund for HIV/AIDS Housing. Established in 2011 as an endowment with over \$1 million from settlement monies and other assets received upon the dissolution of the Monterey County AIDS Project, support from the fund is to be used solely for direct housing-related assistance for those living with HIV/AIDS in Monterey County.

With government budget cuts, sequestration and increased housing costs, CFMC's support is timely and needed. "The current grant from the Douglas Madsen Fund helps CCHAS clients participating in our Casa de Paz housing program.", says Katherine Thoeni, CCHAS Executive Director. As this fund grows under CFMC's careful stewardship, it is anticipated that even more funding assistance will be available in future years for local HIV-related housing services, such as rental subsidies. Reported consistently over the last 20 years, stable housing is the second highest need for those living with HIV/AIDS after medical care. As CCHAS often notes: Housing = Healthcare.



"The Community Foundation has a long history of supporting those most vulnerable in our community and is pleased with this new ability to assist the work of CCHAS", says Dan Baldwin, CFMC President/CEO. Indeed, CFMC has been supporting CCHAS' vital work in the community for many years. In addition to assistance from the Douglas Madsen Fund, CFMC has supported CCHAS from other sources such as Out Reach, an endowed field of interest fund for LGBT Life in Monterey County and through the foundation's Community Impact grants program. Moving forward, CFMC and CCHAS anticipate continuing to support those in the community living with HIV/AIDS and their loved ones.—By Tom Melville

Note: This past December, Tom Melville returned to the Coalition of Homeless Service Providers as Executive Officer, having served in that position from 1997-2005. From 2005-09, he was CFMC's Director of Development, after which he returned as CCHAS' Executive Director

**Both endowment funds, CFMC's Douglas Madsen Fund and Out Reach Fund, accept current and/or planned (i.e. will or bequest) gifts. For more information, please contact Dan Baldwin, President/CEO, or Christine Dawson, Director of Resource Development,*

Volunteer Your Time and Talent!

- Board of Director Service
- Front Desk Reception
- Community Outreach
- Fundraising
- Event Planning
- Volunteer Coordinating
- Research
- Gardening

Volunteers are the backbone of CCHAS and help to provide needed services to the HIV/AIDS community. Each year, over 10,000 hours of time, talent, and energy are contributed to the HIV community. CCHAS strives to provide services at the highest level of cost effectiveness and consistency.

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Do you empty the change from your pockets at the end of the day? Do you have ten pounds of change jangling at the bottom of your purse? Use that change for good by donating it to CCHAS. Toss it into a bucket, can or a bag and drop it off at either our Salinas or Seaside during normal business hours. We'll count and roll it and put it to good use in our community.





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Jannelle Mestice
Community Educator

Office Locations

1121 Baldwin Street (9am-5pm, M-F)
Salinas, CA 93906
831-442-3959
831-442-3985 (fax)

780 Hamilton Avenue (9am-5pm, M-F)
Seaside, CA 93955
831-394-4747
831-393-3453 (fax)

Mailing Address

Post Office Box 1931
Monterey, CA 93942

Website
www.cchas.org

Focus on Board Membership

◆ The Board of Directors set agency policy, determine mission and purpose, ensure effective planning, monitor and strengthen programs, provide financial oversight, ensure legal and ethical integrity and enhance the provisions needed to keep the mission moving forward. In this issue, we shine the spotlight on Karen Rolin, Vice Chairperson of the Board of Directors:

CCHAS: So Karen, tell us a little about yourself.

I have been fortunate to spend the last 23 years with my best friend and husband, Pierre. We have two wonderful daughters, one who volunteers at a non-profit horse rescue organization in King City and the other, a student at Monterey Peninsula College. I have a Master's degree in Speech, Language and Hearing Sciences and work with adult populations in a variety of settings that include hospitals, skilled nursing facilities, private clinics and home health agencies.

CCHAS: How did you get involved with CCHAS?

My husband and I first became involved with the

agency as volunteers who provided emotional support to HIV positive individuals who were isolated and in need of a friend. To say the least, the volunteer experience was simply amazing. I also wanted to get a better understanding of the social, emotional and economic impact of HIV/AIDS. One of my original goals was to use the knowledge I gained by working with CCHAS to assist an international non-profit organization that provided services in Africa.

CCHAS: Tell us about your experience as a member of the Board of Directors.

My experience as a board member has been challenging, but also very rewarding. We have an

amazing staff who works hard every day to deliver services to those in need. The board works together and yet all have individual voices, for discussion and decision making to meet the challenges that come with developing policies and strategies to provide multiple services to our community. I have continued to learn about the heart and soul of this community, not just numbers and statistics, but the programs and education we need to continue to move our collective mission forward.

CCHAS: Thank you for sharing your thoughts with us and thank you for your service to the community!

Multiple Ways & Benefits of Gifting—Part 2

Bequests and Endowments are "Planned Giving" approaches to charitable gifting that enables a donor to express their personal values by combining their altruistic and financial goals. It is a great way for any person, no matter their means, to help provide a solid, lasting financial foundation in support of their favored cause.

Specifically, the difference between a bequest and endowment is that a bequest is a sum of money or an asset that is given to a charity upon the donor's death as specified in the owner's will. The bequest can be given 'freely', which means that the organization may choose to deal with it as it sees fit, or it can be given with restrictions, which must be honored.

An endowment is normally a fund (amount of money), which is established to provide an income for the chosen organization. The fund is usually invested in 'perpetuity', which means there is no time limit for its end. Only the income is distributed, not the

original capital amount. So, the endowment fund will be set up with a sum of money, and this money is then invested by the trustees of the fund, and a 'dividend' or a distribution is paid to the beneficiary under the terms of the fund.

The bequeathing of assets such as cash, real estate, appreciated securities, closely held stock or other assets gives advantages to donors in that they are able to manage their resources effectively and take advantage of breaks on income, gift, estate taxes, as well as avoiding almost all capital gains tax.

However, in the forefront, the benefits to the non-profit are abundant. Charities depend on planned gifts as they help enable the organization to carry out the mission of their cause, both in immediate and long-term need.— *By Kim Keefer*

Part 3—Next Issue: Volunteering and In-Kind Gifts

AHEAD OF THE CURVE

The McKinney-Vento Homeless Assistance Act has provided funding for the many homeless-targeted services and housing programs across the nation for the past twenty-two years. Here at CCHAS, these funds are used to support our Casa de Paz program.

Casa de Paz is comprised of twelve (12) master leased apartments that provide permanent supportive housing for homeless individuals and families living with HIV/AIDS. The McKinney Act was originally enacted as an emergency response to the rapid rise in the number of Americans becoming homeless. Unfortunately, the emergency continues today as even greater numbers of persons experience homelessness from fallout due to a shortage of affordable housing and a poor economy.

On April 2, 2009, the Homeless Emergency Assistance and Rapid Transition to Housing (HEARTH) Act was introduced to the Senate

and to the House of Representatives and was signed into law by President Obama on May 20, 2009. The goals of HEARTH include: consolidating the separate homeless assistance programs; codifying in Federal law the continuum of care planning process as a required and integral local function necessary



to generate local strategies to end homelessness.

You may be asking yourself why I'm discussing this issue.

One of the most significant changes with the HEARTH Act is strategic approach. Where the McKinney-Vento Act placed significant emphasis on emergency and transitional housing programs, the HEARTH Act shifts that focus to more permanent housing solutions. It is in this area

that CCHAS is ahead of the curve. From its founding in 1988 to the mid to late 90's, the agency focused shelter related efforts on emergency and transitional housing programs. The advent of HIV combination drug therapies radically improved both life expectancy and quality of life for the majority of those we serve. During this time, the agency began to re-evaluate housing strategies and changed course from emergency and transitionally based programs to those of a permanent and supportive nature.

Although CCHAS still provides emergency shelter and rental/utility assistance and a full array of wrap around services, we also administer four (4) permanent and supportive housing programs that offer stability and peace of mind to individuals and families living with HIV disease. I am pleased to report that CCHAS is well ahead of the curve when it comes to the desired outcomes of the HEARTH Act.

- *By Katherine Thoeni*

DONATION WISH LIST

1. Vacuum Cleaner
2. Landscaping Tools
3. Gasoline Gift Cards
4. Grocery Gift Cards
5. 8-1/2"x17" Matte Finish Paper
6. 1st-Class Postage Stamps
7. Unopened Ground Coffee
8. General Cleaning Supplies
9. Paper Products (Toilet Paper, Tissue, Paper Plates, Napkins)
10. Digital Camera/Camcorder
11. Refrigerator with Freezer in good condition.

Please contact Kim at 831.394.4747, ext. 602 to discuss wish list items.